

PERSONALIZED RELIGIOSITY AND POLITICAL ACTIVISM AMONG SERBIAN CITIZENS

ABSTRACT: This paper uses the data collected by the empirical research of personalized religiosity and political activism, as well as the secondary data analysis of European Value Study - EVS. Personalized religiosity is defined through the following aspects: the belief in a divine being / spirit / life force; inner spirituality; interest in the sacred / supernatural; finding solace in faith; prayer and / or meditation. In operational terms, political activism consists of five variables: sign petitions and join boycotts, participate in legal demonstrations, join unofficial strikes, occupy business facilities or factories. The aim of the paper is to investigate the relationship between a so-called personalized. secular religiosity and political activism as a form of political participation among Serbian citizens. Using regression analysis, we found that personalized religiosity is a positive but not statistically significant predictor of political activism.

KEY WORDS: *religiosity, personalized religiosity, political participation, political activism, citizens, Serbia*