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KAIZEN MANAGEMENT CONCEPT AND ITS USAGE

ABSTRACT: The globalization process is based on getting to know other cultures, broadening one's horizons and the implementation of different organizational patterns and methods. The Japanese organizational culture has been developing based on the Kaizen concept for more than five decades. The paper examines the basic principles of the Kaizen concept, its different approaches to problem-solving, the importance of innovations, and focuses on management and delegation of responsibilities within an organization. The aim of this paper is to analyse the possible effects of introducing the Kaizen concept into the organization, and its advantages or disadvantages for the organization as a whole and for individual project teams.

KEY WORDS: Kaizen, management, innovation, project management

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